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allan working HABITAT seeko REFLECTO

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cover: Danny Renaud photo: Franka

DNA DISTRIBUTION HOLIDAY 2004 UPDATE

allan working HABITAT seeko REFLECTO

OVER **32** NEW ITEMS INSIDE INCLUDING



52

THE DEBUT DANNY RENAUD HABITAT PRO MODEL







**Kirchart Daydream**  
7.75 X 31.875  
N:6.875 T:6.5 WB:14  
#DPHKDAY



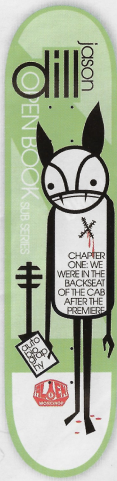
**Pappalardo Daydream**  
7.625 X 31.75  
N:6.875 T:6.625 WB:14  
#DPAPDAY



**Way Daydream**  
7.625 X 30.75  
N:6.5 T:6.25 WB:14  
#DPWDAY



**Berra La Pastelle**  
7.875 X 31.75  
N:6.875 T:6.5 WB:14.125  
#DPSBLP



**Dill Open Book**  
7.5 X 31.5  
N:6.875 T:6.375 WB:14  
#DPIDOB



**Van Engelen Open Book**  
7.625 X 31.625  
N:6.875 T:6.5 WB:14  
#DPAVOB



**Way Flying Torro**  
7.75 X 31.875  
N:6.875 T:6.5 WB:14  
#DPDFWT



**Pappalardo Sculpture**  
7.69 X 31.875  
N:7 T:6.375 WB:14.125  
#DPAPSC



**Icarus**  
7.625 X 31.5  
N:6.875 T:6.5 WB:14  
#DLCARUS



**Linear Script**  
7.75 X 31.375  
N:6.625 T:6.5 WB:14.125  
#DLISCOR(orange)  
#DLISCYE(yellow)



**OG Logo**  
7.69 X 31.5  
N:6.875 T:6.375 WB:14  
#DLOGBL(blue)  
#DLOGOR(orange)  
#DLOGGR(green)

**New Product For Holiday**

**Alien Workshop Product**

**Habitat Product**

**Seek Product**

**Reflex Product**

**Price Point Product**

A great way to get started without sacrificing quality



**Pusher**  
7.5 X 31.375  
N:6.75 T:6.375 WB:14  
#DLPUSHER(blue)  
#DLPUSHER(green)



**Pusher Mini**  
7.375 X 30.75  
N:6.75 T:6.5 WB:13.125  
#DLPUSHMIN



**Recruit**  
7.5 X 31.375  
N:6.75 T:6.375 WB:14  
#DLREG



**Scattered**  
7.75 X 31.375  
N:6.625 T:6.5 WB:14.125  
#DLSCAT



**Script**  
7.5 X 31.375  
N:6.75 T:6.375 WB:14  
#DLSCROR(orange)  
#DLSCRYE(yellow)



**Getz Timeless Fowl**  
7.69 X 31.875  
N:6.875 T:6.5 WB:14  
#DHPKGT



**Garcia Timeless Fowl**  
7.69 X 31.875  
N:7 T:6.5 WB:14.125  
#DHPDGT



**Wenning Timeless Fowl**  
7.625 X 30.75  
N:6.5 T:6.25 WB:14  
#DHPWTF



**Janoski Exposition**  
7.625 X 31.5  
N:6.75 T:6.5 WB:14  
#DHPJEX



**Selego Exposition**  
7.5 X 31.25  
N:6.75 T:6.25 WB:14  
#DHPSEXP



**Garcia Exposition**  
7.75 X 31.625  
N:6.875 T:6.5 WB:14  
#DHPGEXP



**Gall Viking**  
7.5 X 31.375  
N:6.75 T:6.375 WB:14  
#DHPGV



ALL OF OUR DECKS ARE  
MADE IN THE USA

DNA DISTRIBUTION HOLIDAY 2004

alien workshop HABITAT seek reflex 1-800-278-3787

THIS FLYER INCLUDES FEATURED ITEMS ONLY, PLEASE REFER TO DNA FALL 2004 CATALOG FOR OUR COMPLETE LINE OF QUALITY SKATEBOARD PRODUCTS





• D' Connor Temple Monkey  
7.625 X 31.625  
N.6.875 T.6.5 WB.14  
#DHPTOTM



• Renaud Breakout  
7.625 X 30.75  
N.6.5 T.6.25 WB.14  
#DHPDRBO



• Selego Quagmire  
7.625 X 31.75  
N.6.875 T.6.625 WB.14  
#DHPESQU



• Getz High Beams  
7.875 X 31.75  
N.6.875 T.6.5 WB.14.125  
#DHPKGHI



• Wenning Revolver  
7.625 X 31.25  
N.6.75 T.6.375 WB.14.125  
#DHPBWRE



• Apex  
7.5 X 31.375  
N.6.75 T.6.375 WB.14  
#DHLAPBLU(blue)  
#DHLAPBR(brown)



• Hellenic  
7.59 X 31.5  
N.6.625 T.6.5 WB.14  
#DHLHERED(red)  
#DHLHEYE(yellow)



• Majestic  
7.59 X 31.5  
N.6.875 T.6.375 WB.14  
#DHLMAJBLU(blue)  
#DHLMAJRED(red)



• Streamer  
7.5 X 31.375  
N.6.625 T.6.375 WB.14  
#DHLSTRBR(brown)  
#DHLSTRGR(green)



• Bloodline  
7.5 X 31.375  
N.6.75 T.6.375 WB.14  
#DSLBLP(purple)  
#DSLBLG(green)



• Dyrdek Blackhole  
7.625 X 31.625  
N.6.875 T.6.5 WB.14  
#DSPROBL



• McKay Blackhole  
7.75 X 31.5  
N.6.75 T.6.25 WB.14  
#DSPCMBL



• Kalis Blackhole  
7.5 X 31.375  
N.6.75 T.6.375 WB.14  
#DSPKBL



• Marfaing Blackhole  
7.5 X 31.625  
N.6.875 T.6.375 WB.14.125  
#DSPMBL



• Taylor Blackhole  
7.625 X 31.25  
N.6.75 T.6.375 WB.14  
#DSPMTBL



• Marfaing Rushmore 2112  
7.5 X 31.25  
N.6.75 T.6.25 WB.14  
#DSPMRUSH



• Taylor Rushmore 2112  
7.75 X 31.625  
N.6.875 T.6.5 WB.14  
#DSPMTRUSH



• Kalis Rushmore 2112  
7.625 X 31.5  
N.6.75 T.6.5 WB.14  
#DSPKRUSH



• Rushmore 2112  
7.625 X 31.75  
N.6.875 T.6.625 WB.14  
#DSLRLUSH



• Marfaing Therapy  
7.5 X 31.125  
N.6.625 T.6.25 WB.14  
#DSPFMTH



• Dyrdek Therapy  
7.625 X 31.5  
N.6.75 T.6.5 WB.14  
#DSPROTH



• McKay Double Cane  
7.625 X 31.875  
N.6.875 T.6.5 WB.14  
#DSPCMDC



• Taylor Pipe Purse  
7.5 X 31.875  
N.6.75 T.6.25 WB.14  
#DSPMTPP



• Kalis This Skull  
7.5 X 31.375  
N.6.75 T.6.375 WB.14  
#DSPKTS







**Pusher**  
52mm  
#WLPUSH



**Linear Script**  
53mm  
#WLLISC



**Streamer**  
51mm  
#WHLSTRGR (green)  
#WHLSTRBLU (blue)



**Majestic**  
53mm  
#WHLMAJ



**Bloodline**  
53mm  
#WVSLBL

### Pre Assembled Completes

Featuring high quality, made in the USA decks and wheels, why settle for anything less.

**Standard Completes**  
1-4 \$61.00 5-9 \$58.00 10+ \$55.00

Assorted Alien Workshop, Habitat or Seek Decks  
Bullet Trucks  
Alien Workshop, Habitat or Seek Wheels  
Reflex Bearings  
Wooster Grip Tape

**Premium Completes**  
\$66.00

Assorted Alien Workshop, Habitat or Seek Decks  
Your Choice of Trucks  
Alien Workshop, Habitat or Seek Wheels  
Reflex Bearings  
Jessup Grip Tape



### Reflex Utili Tool

The only skate tool you'll ever need. A combination of 8 essential skateboard tools in one. The Utili tool is the only multi-tool that features an axle rethreader. No more problems with worn axle threads ruining an otherwise good set of trucks. 3/8", 1/2" & 9/16" sockets, bearing press/remover and axle rethreader are incorporated in the main tool while the detachable "T" piece handles the head of bolts with a 1/8" allen, 7/32" and phillips screwdriver. Made of heavy duty steel and durable abs plastic.

WXT

The only multi-tool with an axle rethreader!



### Reflex Orange ABEC 3 Bearings

ABEC 3 removable rubber shield bearings. True ABEC 3 precision with black raceways. New Packaging includes 8 bearings, 8 speed washers & 4 bearing spacers #RXB3



### OG Logo Ringer

New ringer t-shirts in heather colors with contrasting neck bands. Softer cotton, fitted cut. Available in brown or green heather. Sizes sm-xl #STOGLF



### Pod Fitted T-Shirt

Softer cotton, fitted cut. Available in black or kelly green. Sizes sm-xl #HSTPF



### Drop T-Shirt

Sizes Sm-Xl  
#STDROP



### Pusher T-Shirt

Sizes Sm-Xl  
#STPUSH



### Royal Owl T-Shirt

Sizes Sm-Xl  
#HSTRF



### Grove T-Shirt

Sizes Sm-Xl  
#HSTGRO



### Expire Long Sleeve T-Shirt

Sizes Sm-Xl  
#LTEXPIRE



### Streamer Long Sleeve T-Shirt

Sizes Sm-Xl  
#LTHSTR



### Bloodline T-Shirt

Sizes Sm-Xl  
#SSTBL



### Chernobyl T-Shirt

Sizes Sm-Xl  
#SSTCH



### Godspeed T-Shirt

Sizes Sm-Xl  
#SSTGS



### Fly T-Shirt

Sizes Sm-Xl  
#SSTFLY

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alienworkshop HABITAT seek REFLEX

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**E3 Cadet Woven**  
#BEACAD



**E3 Coded Tonal**  
#BEACOTO



**E3 Commander Visor**  
#BEACOM



**E3 Key Repeater**  
#BEAKFU



**E3 Placid Wool**  
#BEAPLE



**E3 Reissue**  
#BEAREI



**E3 Script**  
#BEASCR



**E3 Tundra**  
#BEATU



**E3 Expo Woven**  
#BEHEXP



**E3 Highland**  
#BEHHIG



**E3 Leaf Assembly**  
#BEHLA



**E3 Marquee**  
#BEHMR



**E3 Woodland**  
#BEHWOOD



**E3 Bloodline**  
#BEHBLO



**E3 Crossbox Woven**  
#BEHSCRJ



**E3 Lavaflo**  
#BESLA



**E3 Oblique**  
#BESOL



**E3 Side Swipe**  
#BESS



**E3 Single Stripe**  
#BESST



**E3 Key Round**  
#BEAKR



**E3 Parallel**  
#BEAPARA



**E3 Parenthesis Repeater**  
#BEAPRP



**E3 Visitor Visor**  
#BEAVIS



**E3 Aviator**  
#BEHAVI



**E3 Cable Knit**  
#BECHK



**E3 Chinook**  
#BEHCHI



**E3 Nomad**  
#BEHNOM



**E3 Street Urchin**  
#BEHSU



**E3 Trekker**  
#BEHTREK



**E3 Wharf**  
#BEHW



**E3 Flag**  
#BESFL



**E3 Herring**  
#BESHE



**E3 Leper**  
#BESLE



**E3 V5 Visor**  
#BESV5



**E3 Vox Visor**  
#BESVOX



**E3 Windsor**  
#BESWI







**Code Stack Zip-Up**

Embroidered Applique

Sizes SM-XL

#SWHACSZ



**Original Logo**

Screenprinted

Sizes SM-XL & Youth LG

#SWHMOI



**Parenthesis**

Flocked Print With Contrast Sleeves & Hood Lining

Sizes SM-XL

#SWHAPA



**Script**

Screenprinted

Sizes SM-XL

#SWHASC



**Teamster Zip Up**

Flocked Print With Contrast Hood Lining

Sizes SM-XL

#SWHATZ



**Transfer**

Screenprinted

Sizes SM-LG

#SWHATR

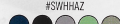


**Arch Zip Up**

Embroidered Applique

Sizes SM-XL

#SWHHAZ

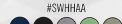


**Artisan Apex**

Embroidered Applique

Sizes SM-XL

#SWHHAA



**Bloom**

Flocked Print

Sizes SM-XL

#SWHHBL



**Expo**

Embroidered Applique

Sizes SM-XL

#SWHHEXP



**Integrate**

Screen Printed

Sizes SM-XL

#SWHHIN



**Pod**

Screen Printed

Sizes SM-XL

#SWHPOD



**Bloodline**

Screen Printed

Sizes SM-XL

#SWHSBL



**Dylux Zip Up**

Flocked Print

Sizes SM-XL

#SWHSFL

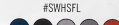


**Flag**

Screen Printed

Sizes SM-XL

#SWHSFL



**Signal**

Screen Printed

Sizes SM-XL

#SWHSSIGNAL



**University Zip Up**

Embroidered Applique

Sizes SM-XL

#SWHSUZ



**V5**

Screen Printed

Sizes SM-XL & Youth LG

#SWHSV5



**Victory**

Embroidered Applique

Sizes SM-XL

#SWHSVI



**Arctic Thermal Shirt**

Waffle knit long sleeve shirt made from a cotton/poly blend that retains it's shape after washings. Slim fit perfect for layering.

Dark Heather Gray, Sizes SM-XL

#CTAT



**Mortar Military Shirt**

Made from soft 7oz. Poly/Cotton blend twill. Military styling with button down front, shoulder epaulet detail, shirt tail hem and embroidered sleeve patch.

Charcoal Gray, Sizes SM-XL

#CSMORT





Back Emb.



**Centcom**  
Flexfit Cap  
Sold In Assorted Colors  
#HXCENT

**OG Logo Mesh**  
6 Panel Embroidered Mesh Cap  
Red/White, White/Navy, White/Kelly Green  
#HXOGM

**OG Logo Twill**  
6 Panel Embroidered Twill Cap  
Blue/Brown, White/Green, Gold/Black  
#HXOG



**Special Ops**  
Herringbone Twill With AWS Embroidery  
Black, Olive  
#HXSPDP

**Standard**  
Flexfit Cap  
Sold In Assorted Colors  
#HXSTKEY

**SWAT**  
5 Panel Twill, Flat Bill Style With Snap Back Closure  
Black, Olive, Charcoal  
#HXSWAT



**Cordopod**  
5 Panel, Twill Front & Bill With Corduroy Back Panels  
Black/Brown, Tan/Tan  
#HXCOR

**Expo**  
Flexfit Cap  
Sold In Assorted Colors  
#HXEXP

**Jet Shield**  
Flexfit Cap  
Sold In Assorted Colors  
#HXJETSH

**Pod**  
Flexfit Cap  
Sold In Assorted Colors  
#HXPOD

**Patrol**  
Military Style Cap With Applique  
Fatigue Green  
#HXFPAP



**Bloodline Flexfit**  
Flexfit Cap  
Sold In Assorted Colors  
#HXSBL0E

**Crossbox**  
Flexfit Cap  
Sold In Assorted Colors  
#HXSCRBO

**Leper**  
5 Panel Twill Cap With Screen Printed Front Panel  
White/Gray, Brown/Beige  
#HXSLEP

**V-5 Trilogy**  
6 Panel Mesh Cap With PVC Appliques  
White/Red, White/Black  
#HXSSTM



**Vo-Ag Jacket**  
Nylon taslan shell with water resistant coating. Quilted contrasting nylon lining, zip front with snap closure storm flap. Dual front hand warmer pockets. Subtle lower back Parenthesis logo embroidery. Navy with red lining. Sizes sm-xl  
#CJVOAG



**Hinterland Jacket**  
Lightweight water resistant taslan nylon shell. Adjustable tab cuffs, Twin welt hand pockets and zipper closure vertical chest pocket. Tonal Apex logo embroidery. Dark Brown. Sizes sm-xl  
#CJHINT

lower back embroidery



**OG Logo**  
Flexfit Cap  
Sold In Assorted Colors  
#HXLOG

**Nocturnal Mesh**  
5 Panel Screen Printed Mesh Cap  
Black  
#HXNOCT

**Placard Mesh**  
5 Panel Embroidered Mesh Cap  
Gray/Navy  
#HXPLAM

**Script**  
Flexfit Cap  
Sold In Assorted Colors  
#HXSCRM

**Script Mesh**  
5 Panel Screen Printed Mesh Cap  
White/Black  
#HXSCRI



**Airstream**  
5 Panel Screen Printed Mesh Cap  
Gray, Brown  
#HXAIR

**Apex Artisan**  
Flexfit Cap  
Sold In Assorted Colors  
#HXAAA

**Apex Mesh**  
5 Panel Screen Printed Mesh Cap  
Camo/Tan  
#HXADM

**Badger**  
Twill Camouflage Two Tone Cap  
Gray/Camo, Black/Camo  
#HXBAD



**Pod Outline Mesh**  
5 Panel Mesh Cap  
Maroon/Gold, Brown/White  
#HXFPM

**Text**  
Flexfit Cap  
Sold In Assorted Colors  
#HXTEXT

**Three Seal**  
Flexfit Cap  
Sold In Assorted Colors  
#HXTSME

**Bloodline**  
6 Panel Twill Cap  
Olive/Black, Yellow/Black  
#HXSBL0



**Echelon Corduroy**  
Traditional 5 pocket styling with a slimmer fit and straight leg cut. Made from fine gauge 14 wale cotton corduroy that has been enzyme washed for softness. Navy. Even sizes 28"-38"  
#PACCH

**Pumice Jean**  
Straight leg jeans in our superior Italian 12oz. Indigo dipped yarn denim. Ring spun, lava washed and sand blasted for a worn in look. Even sizes 28"-38"  
#PMPUM







**OG Web Belt**  
Cotton Webbing  
#BTAORG



**AWOL Web Belt**  
Cotton Webbing  
#BTAWOL



**Key Icon Web Belt**  
Cotton Webbing  
#BTAKEY



**Pod Web Belt**  
Cotton Webbing  
#BTHPOD



**Pod Outline Web Belt**  
Cotton Webbing  
#BTHPOD



**Surplus Belt**  
Canvas with metal eyelets  
#BTHSUR  
(available in size MD only)



**Razer Web Belt**  
Nylon Webbing  
#BTSRAZ



**Crossbox Web Belt**  
Cotton Webbing  
#BTSRBO



**Cross Cut Web Belt**  
Nylon Webbing  
#BTSRCC



**Cross Leather Belt**  
Genuine Leather  
Sizes SM, MD, LG  
#BTSRCL



**Key Repeat Leather Belt**  
Sizes 28"-36"  
Black #BTAKRBL Olive #BTAKRBO



**Triton Leather Belt**  
Sizes 28"-36"  
White #BTAKRW



**Trim Wallet**  
Poly canvas wallet with contrasting vinyl trim. Multiple credit card slots and clear I.D. holder.  
Available in Beige or Camo  
#WATRIM



**Cadet Coin Wallet**  
#WACAD



**Growth Cycle Coin Wallet**  
#WAGRCY



**Transfer Coin Wallet**  
#WATR



**Placard Coin Wallet**  
#WAPL



**Arise Coin Wallet**  
#WAHARI



**Expo Wallet**  
Bi-fold style synthetic leather wallet featuring credit card slots and coin pocket with snap closure.  
#WAHEX



**Artisan Bi-fold Wallet**  
Padded nylon bi-fold with card slots, multiple compartments, key ring and elastic strap  
#WAHART



**Pod Camo Wallet**  
Camouflage twill cordura with black taping. Clear I.D. holder, credit card slots. Velcro Closure.  
#WAHACAM



**Warsaw Wallet**  
Synthetic leather with custom stitching, double bill pockets, clear PVC I.D. holder, credit card slots and zipper closure coin pocket.  
#WASWA



**Razer Wallet**  
Embossed PVC with clear I.D. holder and credit card slots.  
#WASRA



**Berlin Wallet**  
Cordura nylon with embroidered velcro strip closure. Clear I.D. holder and credit card slots.  
#WASBER



**Scout Backpack**  
Features skateboard carrying straps, large accessories compartments, head phone cord port, water bottle mesh pocket and padded shoulder straps and handle.  
Available in olive/tan or charcoal/gray  
#BPSOUT



**Ecopack**  
Lightweight roomy daypack featuring large front pocket with zipper closure, side cell phone storage, MP3/CD player pocket with headphone cord port. Padded back and shoulder straps. Front straps secure a skateboard with heavy duty faster buckles. Nylon cordura construction.  
Available in gray or navy.  
#BHEPCO



**Key Ankle Sock**  
White Sock with Blue Trim  
#SOAKAN



**Key Crew Sock**  
Gray Sock with Blue Trim  
#SOACR



**Pod Ankle Sock**  
Available in red or green  
#SOHPAN



**Modular Backpack**  
The most advanced backpack we offer. Designed with strength, storage and durability in mind with a functional place for everything while remaining comfortable to wear for long durations. With multiple pockets on the outside, the superior board carrying system holds the board tight against the bag while eliminating wear from grip tape. Padded shoulder straps and back.  
Available in contrasting gray or brown  
#BPCORD



**Shutter Video Back Pack**  
Functional single strap design with MP3/CD player, cell phone, water bottle pockets and a removable camera case. Supply organizer inside front pocket, key ring and hidden money stash pocket on shoulder strap. Durable cordura construction with rubber mesh front pocket, padded straps and quilted back Cross logo.  
Available in black or navy  
#BSPSHUT



**AWS Gift Tin**  
This tin offers exclusive items not available outside of this set. 2 pairs of wrist bands, Coded logo wallet, knife and 2 embroidered patches.  
#ACGT



**NEW COLORS!**



**Independent Built To Grind Book**  
25 Years of hardcore skateboarding from the Independent Truck Company  
#ABITIG

